



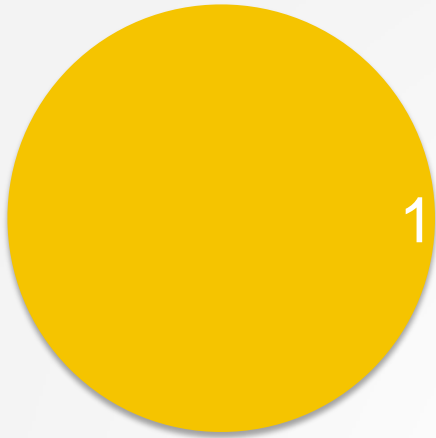
**YOUTH
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SUMMER PROGRAM**

ATHENS UNIVERSITY OF
ECONOMICS AND BUSINESS
DEPARTMENT OF MANAGEMENT SCIENCE
& TECHNOLOGY

**ΘΕΡΙΝΟ ΣΧΟΛΕΙΟ
ΝΕΑΝΙΚΗΣ
ΕΠΙΧΕΙΡΗΜΑΤΙΚΟΤΗΤΑΣ**

ΟΙΚΟΝΟΜΙΚΟ ΠΑΝΕΠΙΣΤΗΜΙΟ ΑΘΗΝΩΝ

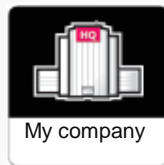
ΤΜΗΜΑ ΔΙΟΙΚΗΤΙΚΗΣ ΕΠΙΣΤΗΜΗΣ
ΚΑΙ ΤΕΧΝΟΛΟΓΙΑΣ



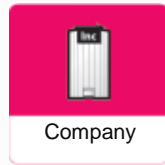
ΧΤΙΣΤΕ ΤΟ BUSINESS MODEL ΜΕΤΑ ΠΑΡΑΚΑΤΩ ΕΙΚΟΝΙΔΙΑ

01

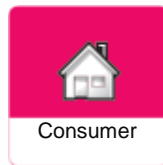
6 παίκτες



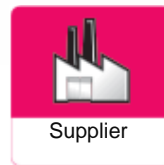
My company



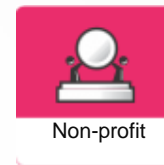
Company



Consumer



Supplier

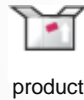


Non-profit



Government

10 «προϊόντα»
για διακίνηση



product



service



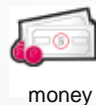
experience



exposure



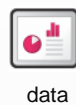
reputation



money



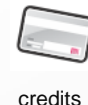
less money



data

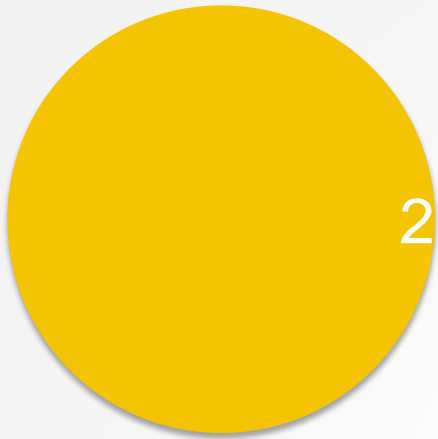


right



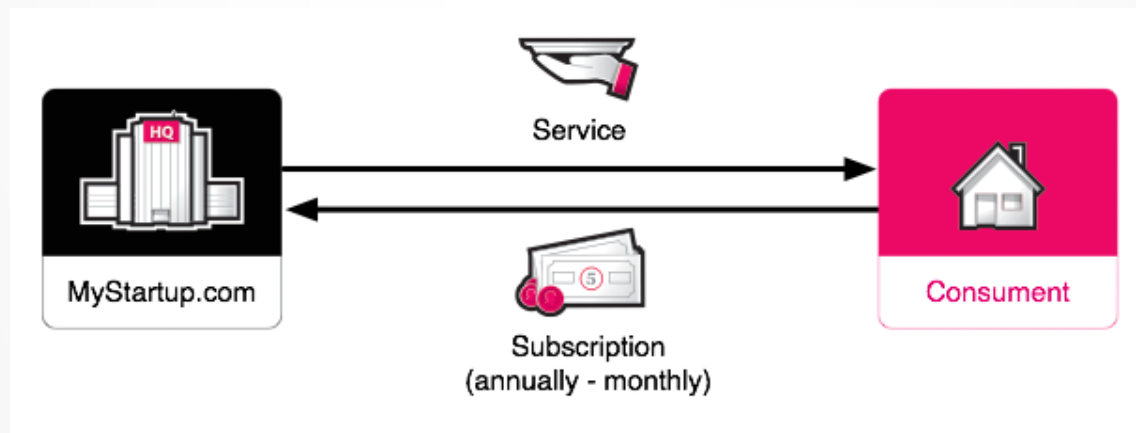
credits

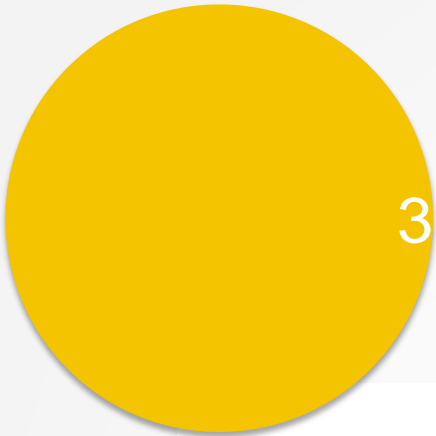




ΑΡΧΙΣΤΕ ΑΠΛΑ Π.Χ. SUBSCRIPTION MODEL

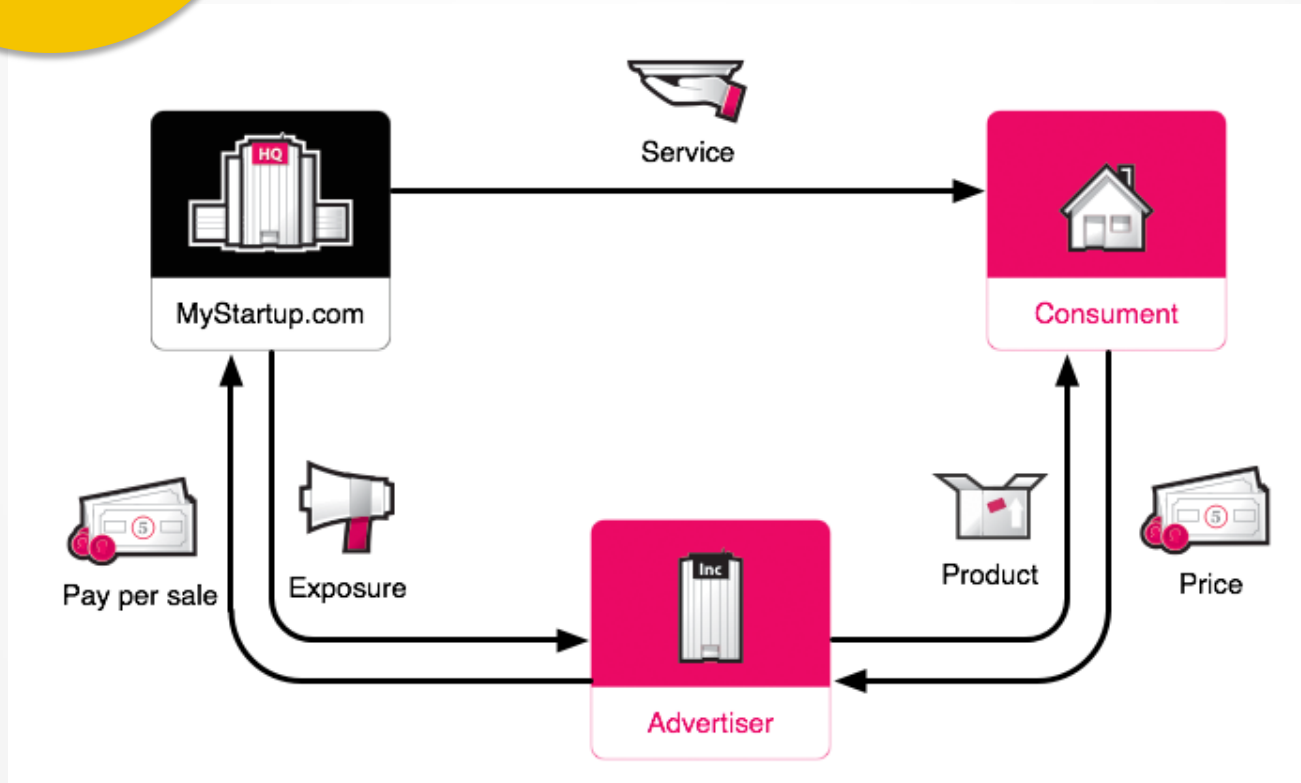
01

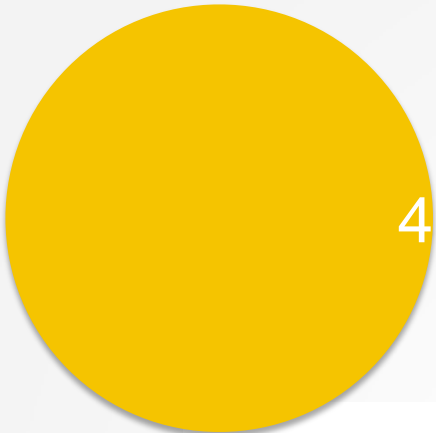




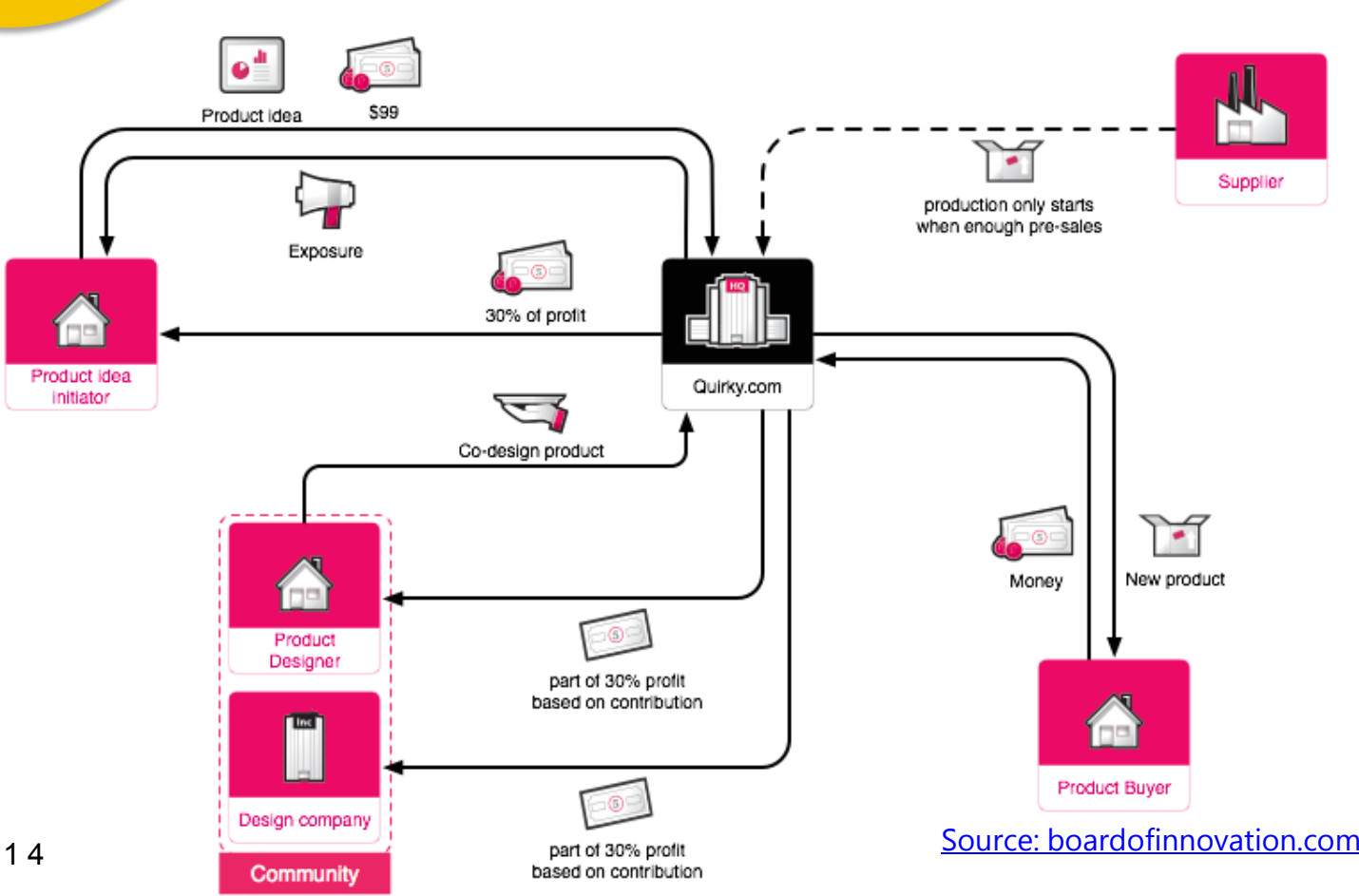
3

ΕΙΣΑΓΕΤΕ ΝΕΑ ΕΝΔΙΑΦΕΡΟΜΕΝΑ ΜΕΛΗ Π.Χ. ΔΙΑΦΗΜΙΣΗ





ΔΕΙΤΕ ΚΑΙ ΑΛΛΑ ΕΠΙΧΕΙΡΗΜΑΤΙΚΑ ΜΟΝΤΕΛΑ Π.Χ. QUIRKY.COM



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ΚΑΙ ΤΕΧΝΟΛΟΓΙΑΣ